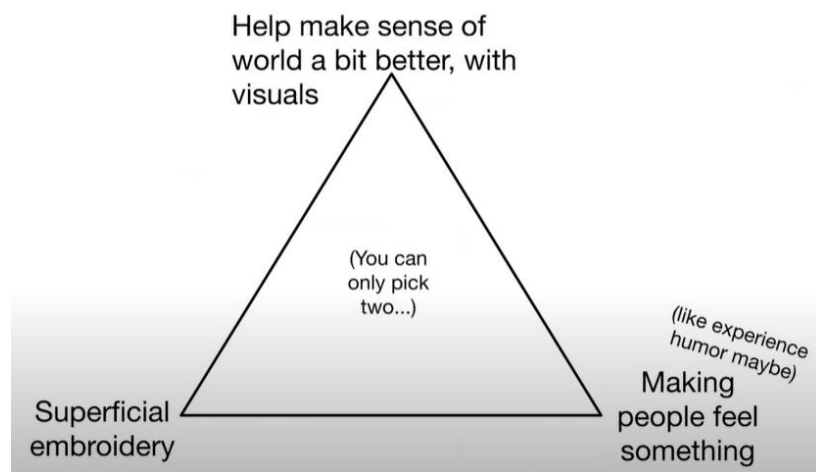


Task 1 Informing Your Practice

In this video, Tracy Ma shares her experience working as a visual designer for The New York Times. Her work focuses on visual creativity for online presence and helping to tell the story of the news through visual design, and the designs Tracy shares in her presentation are always centred on the content, whether it's guiding the narrative through the visual language, or engaging the user through interactive design, she demonstrates how effective visual design can be as a tool for communicating with the public.

Main takeaways:

1. I was impressed by the triangle that Tracy Ma showed in her presentation. In practice, it can be difficult to balance these three points at the same time. For example, when designers want to make a visual design that is clear and emotionally evocative, they can't go for too much decoration. Therefore, it is important to clarify two of these points for different design purposes.



2. The importance of interactive graphics and user experience in design is rising. As Tracy Ma mentioned about letting readers vote, this form of online interaction not only adds interest, but also enhances the audience's sense of engagement and can attract more people to participate.

3. Design is the use of images and diagrams to present facts that help people interpret and understand the world around them. Design also tells stories and

serves people at the same time.

4. As a visual designer, observing how our society uses and shares images is also an important part of the job.

With ever advancing technology, there are bound to be more and more industries replaced by robots in the future, and while people may worry that some professions will be replaced by robots, robots may be a great opportunity to help people with severe disabilities who can't live on their own, much less work outside the home, to get back into society. This particular cafe in the video is run by a robot that is remotely operated from home by people with mobility impairments to greet customers, take orders or fetch drinks. For people with mobility disabilities, there's nothing more enjoyable than completing a job at home that pays the same as the average person. Although it may look like a robot waiter, it's actually a human providing the service.

Main takeaways:

1. this coffee shop creates opportunities for people with disabilities so that people with limited physical mobility can still work to earn a living and live a dignified and meaningful life.
2. This robot, remotely controlled by disabled employees, can better understand the needs of the guests and provide a warmer, higher quality and more accurate service than a robot with fixed programming.
3. The existence of this cafe proves that humane technology can help people with disabilities integrate into society. At the same time, this kind of human-computer interaction design also opens up new ideas for us, perhaps in the future we can expand the human-computer combination of technology, for example, to help the elderly or the deaf community to solve the problems of life.